



INDIGENOUS JERSEY DESIGN COMPETITION 2025

ABOUT THE COMPETITION

Invitation to Aboriginal and Torres Strait Islander Artists: Contribute to the 2025 Dragons Indigenous Round

The Dragons First Nations Working Group, along with our players and staff, is excited to invite Aboriginal and Torres Strait Islander artists to play a central role in the 2025 Indigenous Round celebrations. We are seeking artwork submissions to be featured on our 2025 Dragons Indigenous Jersey and associated supporter merchandise.

We believe that through the power of visual arts and traditional cultural practices, we can educate our fans and supporter base about Indigenous heritage and values. This is a unique opportunity to share and celebrate your culture with a wider audience.

Design Brief:

For the 2025 Indigenous Round, we would like the jersey design to highlight and explore the following themes:

Mother Earth, Father Sky, and Traditional Calendar Seasons of Our Region: Emphasise the connection between what Mother Earth provides and how Father Sky guides.

Men's and Women's Business: Illustrate the importance of men's and women's roles in traditional culture, and where they intersect.

We encourage artists to create designs that reflect the profound relationship between these elements and their significance in traditional cultural practices.





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Submission Details:

Your artwork should embody the essence of these themes and offer insight into the cultural narratives and traditions they represent.

Artist to provide brief background on the design. It would be expected that a storyline would accompany the artwork which clearly explains all aspects of the design. This would encapsulate the Dragons spirit, its commitment to Aboriginal and Torres Strait Islander communities and ideally grounded in Country.

We look forward to celebrating Indigenous culture together and showcasing your creativity and heritage through this special initiative.

Eligibility: Aboriginal and Torres Strait Islander artists

- Design must be authentic, an original work of the artist submitting the design.
- Artist must be aged 16 or over.
- Entry is limited to one design per artist.

DESIGN CONSIDERATIONS

- Design base colour for the painting must be able to be applied to a red, black or white jersey.
- Artist may also supply examples of the design applied onto a jersey.

PROCESS OF SELECTION

- Representatives from Dragons First Nations Working Group, playing squad, staff and selected Elders, will review ALL submissions and select the winning design based on relevance to the design brief.

TERMS OF SUBMISSION

All artwork submissions submitted by **WEDNESDAY 18th OCTOBER 2024**

- Download the Entry Form
- Entry form must be either emailed to Dragons Community or supplied with design (in person or post)
- Final artwork, if emailed **MUST** be supplied in high resolution pdf or eps file and supplied in a ready to use format





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HOW TO ENTER

Please return your completed entry to St George Illawarra Dragons Community team:

In person: Dragons Office, Steelers Club, Level 1 Burelli St Wollongong NSW 2500

Post: St George Illawarra Dragons PO BOX 900 Wollongong NSW 2500

email: abezzina@dragons.com.au

YOUR NAME _____

PHONE _____

ADDRESS _____

EMAIL _____

TOWN/SUBURB _____ STATE _____ POSTCODE _____

I AM ABORIGINAL TORRES STRAIT ISLANDER BOTH

ARTWORK TITLE _____

ATTACHED DESCRIPTION AND MEANING OF YOUR ARTWORK

I AGREE TO TERMS AND CONDITIONS BELOW

- Successful artist/s will receive \$3,000, a collector's edition 2025 Indigenous Jersey signed and framed, an unframed 2025 Indigenous Jersey. In addition, the successful artist will be involved in the Indigenous Round coin toss or guard of honor*(1).

- The successful artist/s acknowledges and agrees that the winning design will be used across selected products and the artwork may need to be modified for application purpose.

- Submissions will be accepted from Aboriginal and Torres Strait Islander people only.

- I declare this design is authentic and a original work that I am submitting

SIGNATURE _____

DATE _____

**(1) Coin Toss/Guard of Honor will be subject to STGI Dragons having a home game for NRL in Indigenous Round 2025*





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CONSENT FORM: ARTIST UNDER 18

i, _____, parent/guardian of _____ hereby give my permission for _____ my son/daughter/ward, born DOB _____ to submit an entry into the St George Illawarra Dragons 2025 Indigenous Jersey design competition. I will accept and abide all Terms and Conditions of the 2025 competition on their behalf

PARENT/GUARDIAN NAME _____

PHONE _____

EMAIL _____

ADDRESS _____

TOWN/SUBURB _____ STATE _____ POSTCODE _____

I AGREE TO THE ACCOMPANYING TERMS AND CONDITIONS PROVIDED

SIGNATURE _____

DATE _____

